

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 03012 010719Z

17

ACTION CU-04

INFO OCT-01 EA-09 ISO-00 MMO-04 /018 W

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R 010705Z MAR 76

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 7291

UNCLAS TOKYO 3012

E.O. 11652: N/A

TAGS: SCUL

SUBJECT: BICENTENNIAL RECOGNITION--TBS BRITANNICA PROJECT

REF: STATE 046636

1. TBS BRITANNICA PROJECT IS COMMERCIAL BUT NO MORE SO THAN MANY OTHERS THAT HAVE BEEN RECOGNIZED BY ARBA, INCLUDING AMERICAN GUIDEBOOK OF AMERICA-JAPAN SOCIETY AND DENTSU ADVERTISING AGENCY. LIKE OTHERS, WE BELIEVE THIS PROJECT WILL CONTRIBUTE TO JAPANESE AWARENESS AND SUPPORT OF AMERICAN BICENTENNIAL ANNIVERSARY IN CONTEXT OF CONTINUING JAPANESE-AMERICAN MUTUAL RESPECT AND UNDERSTANDING.

2. FOUNDER AND VICE-CHAIRMAN OF TBS-BRITANNICA IS FRANK GIBNEY, AUTHOR OF SEVERAL HIGHLY REGARDED BOOKS ON JAPAN. GIBNEY IS AN ARTICULATE SPOKESMAN FOR AMERICAN DEMOCRACY, AND A PROMOTER OF NUMEROUS PROJECTS TO STRENGTHEN JAPANESE AND AMERICAN UNDERSTANDING OF THE SHARED NATURE OF OUR TWO COUNTRIES' BELIEF IN THE DEMOCRATIC SYSTEM. HE HAS CALLED ATTENTION PARTICULARLY TO THE IMPACT OF AMERICAN DEMOCRACY ON MEIJI JAPAN ONE HUNDRED YEARS AGO. GIBNEY HAS BEEN AN ACTIVE MEMBER OF THE BOARD OF DIRECTORS OF THE AMERICA-JAPAN SOCIETY, AND HAS PARTICIPATED WITH SHINTARO FUKUSHIMA, PRESIDENT OF KYODO NEWS AGENCY, AND DPAO IN INFORMAL ADVISORY COMMITTEE TO THE SOCIETY FOR THE DENTSU/SOCIETY AMERICAN GUIDEBOOK.

3. FOR THESE REASONS, WE CONSIDER ARBA RECOGNITION

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DESIRABLE.

SHOESMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
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Draft Date: 01 MAR 1976
Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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